



**Alice Bast
Chief Executive Officer
Beyond Celiac**

Personal History

Alice Bast’s experience with celiac disease began more than twenty years ago, when debilitating physical symptoms, multiple miscarriages, a stillbirth and intense mental and emotional strain began to take over her life. Alice struggled to get a proper diagnosis, and after visiting 22 physicians, the 23rd finally diagnosed her with celiac disease, a serious genetic autoimmune condition that currently has only one treatment—a strict gluten-free diet.

After researching the disease and discovering the lack of resources and funding from federal agencies and pharmaceutical companies, Alice was inspired to help the estimated three million Americans suffering from celiac disease by starting the Beyond Celiac, formerly named National Foundation for Celiac Awareness (NFCA), in 2003.

Beyond Celiac, a patient-centric organization serving 2.8 million Americans, envisions a world in which people with celiac disease can live healthy lives, free from social stigma and fear of gluten exposure – A world Beyond Celiac. Its mission is to unite with patients and partners to drive diagnosis, advance research and accelerate the discovery of new treatments and a cure. The organization is a leading resource for those with celiac disease and other gluten-related disorders and offers free information and support materials for celiac disease patients and their families.

Speaking Engagements and Positions

A celiac disease expert with 15 years’ experience representing the patient’s voice in key government, research and industry venues, Alice has been a keynote speaker at major medical and food industry events nationally and internationally, including the following:

- National Advisory Council, Agency for Healthcare Research & Quality, HHS
- Digestive Disease National Coalition
- FDA GREAT III Workshop
- NIH National Celiac Awareness Campaign
- International Coeliac Disease Symposium
- Stanford Medicine X
- International Society for Pharmacoeconomics and Outcomes Research (ISPOR)
- American Pharmacists Association (APhA)
- Academy of Nutrition & Dietetics
- National Restaurant Association
- Abbvie
- Quest Diagnostics

Alice also chaired a panel presentation at the 14th International Coeliac Disease Symposium held in Oslo, Norway. An abstract from the Beyond Celiac study, “The Use of Disease Symptoms Checklist in Self-Initiated Diagnoses of Celiac Disease and Non-Celiac Gluten Sensitivity,” was

accepted to the 2012 International Meeting on Coeliac Disease, Mastering the Coeliac Condition: From Medicine to Social Sciences and Food Technology, where Alice presented the abstract in a poster session.

In 2013, Alice and Beyond Celiac presented research posters at the International Celiac Disease Symposium held at the University of Chicago and in 2015 NFCA made an abstract poster presentation at presented an abstract poster presentation at the International Coeliac Celiac Disease Symposium in Prague. In addition, Beyond Celiac has [authored or contributed to](#) numerous research studies focusing on the patient experience in diagnosis and on-going care.

Alice is a member of the National Advisory Council for AHRQ (Agency for Healthcare Research and Quality) and served as a board member and treasurer of the Digestive Disease National Coalition (DDNC). Alice led the autoimmune disease roundtable at the 2013 Partnering for Cures conference, and served as a speaker and panelist along with other noted experts in the field of celiac disease at the landmark 2015 FDA GREAT3 Workshop.

In April 2015, Alice led the inaugural Beyond Celiac Research Summit, entitled *Celiac Disease: A Roadmap to Accelerating Progress for Patients*, a ground-breaking meeting that brought together expert physicians, scientists, individuals personally affected by celiac disease, biopharmaceutical and diagnostics representatives and government stakeholders from various healthcare fields to accelerate innovation, develop treatment options and forge pathways to a cure for celiac disease. In 2017, Alice moderated the Bold Beyond Celiac Disease Research Symposium, a live webcast panel discussion with leaders in the field, exploring the current state and future directions of celiac disease research.

Based on years of work in driving diagnosis through family member testing, in 2015 Beyond Celiac launched the powerful PSA video [Seriously, Celiac](#), with accompanying discussion guides, website and more. The campaign received national media attention, including coverage in [Reuters Health](#), [Huffington Post](#) and [Examiner.com](#).

In 2017, Beyond Celiac launched [Go Beyond Celiac](#), an innovative on-line patient engagement platform and registry that will positively impact almost every aspect of celiac disease research by eliminating a major barrier to progress: the lack of reliable, in-depth patient information.

Awards and Recognition

Alice's story has been featured in Good Housekeeping Magazine, Newsweek, USA Today, and on nationally televised programs such as ABC's 'The View', CNN and 'The Doctors'. A columnist for *Allergic Living* magazine, Alice is also a regularly published contributor to Huffington Post and WebMD Chronic Illness blog. She has been quoted in the New York Times, CNBC, Reuters, Associated Press and many more.

Among her accomplishments, Alice coauthored an article titled "Celiac Disease and Reproductive Health Issues," which was published in the Journal of Practical Gastroenterology. She was the Principal Investigator on an NIH (National Institutes of Health) funded grant titled, "Novel Educational Aids for Celiac Disease."

In May 2011, Alice was awarded the 90th annual Philadelphia Award, one of the city's most prestigious honors given each year to a citizen who has acted and served on behalf of the best interests of the community. In 2017, Alice received the sought-after *Philadelphia* magazine

Trailblazer Award recognizing and honoring women who are pioneering the future and changing the face of leadership in Philadelphia.

Education

University of Pennsylvania
Bachelor of Arts, Biology

University of Pennsylvania
Certificate, Executive Administration
Non-Profit Organizations

Executive Education

Harvard Business School
Strategic Perspectives in Nonprofit Management